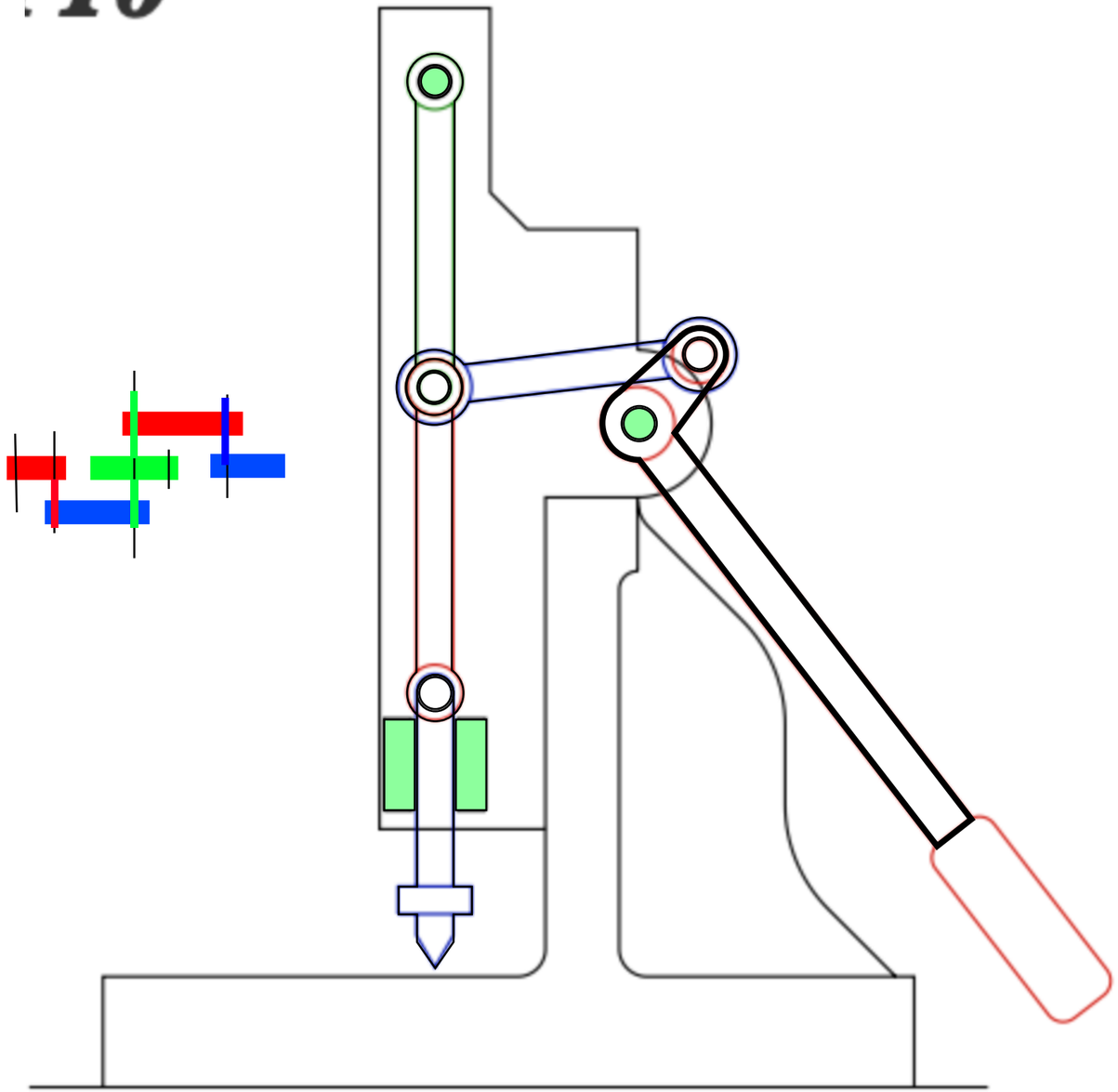!40